



March 4 & 5, 2025

Sheraton Centre Toronto Hotel
Toronto, ON

UNLOCKING THE POWER OF DATA & AI IN FINANCE: FROM RISK TO REVENUE

The only data analytics and AI
event specifically designed for
Financial Services use cases in
the Canadian market



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YOUR
INTEREST**



Data Analytics & AI for Financial Services



#DAFS2025

WELCOME TO THE FUTURE OF FINANCIAL SERVICES INNOVATION

Welcome to Data Analytics and AI FS 2025, where Canada's financial services leaders converge to explore the transformative power of data and artificial intelligence.

Over two impactful days in Toronto, you'll discover cutting-edge strategies, connect with industry pioneers, and unlock practical solutions to drive your organization's data-driven future.

Join us as we shape the next generation of financial innovation together.

datafinancialservicesummit.com



Get Ready to Innovate & Implement

Get ready to discover and network with financial services leaders!



Insightful Keynote Panels

- **Data Strategy:** Build modern frameworks that drive business value and AI innovation
- **GenAI Implementation:** Master ROI assessment and expectation management
- **Responsible AI:** Navigate risks, regulations, and biases in financial services



Engaging Case Studies

- **Munich RE - MEDICHAT, THE UNDERWRITING COPILOT:** Real-time AI-powered risk mitigation
- **Data-Driven Operational Forecasting & Resource Planning:** Optimizing Resource Planning and Customer Experience with AI-Driven and Statistical Models
- **General Bank of Canada - MODERN DATA ECOSYSTEM:** Building the Next-Generation Data Ecosystem to Support Your Business Strategy



Workshops

- **Analytics Maturity:** Maximizing Impact Within Your Organization Through Increasing Your Analytics Organization Maturity
- **Fraud Operations:** Enabling Proactive Risk Mitigation Through Leveraging Real-Time AI-Powered Analytics
- **Modernized Data Platform:** Optimizing Data Pipelines for Real-Time Analytics



Interactive Roundtables

- **Real-Time Analytics:** Identifying Powerful Use Cases.
- **Talent First:** Attracting, Developing and Retaining Top Talent in a Competitive Market.
- **Risk in AI Modelling:** Strategies to Identify and Mitigate Risks.



Networking Opportunities

- **Speed Networking:** Build meaningful connections efficiently
- **Networking Breakfasts and evening reception:** Engage with speakers and attendees
- **Exhibitor Lounge:** Experience demos and consult with industry experts

Ready to transform services with
Data & AI?



Speaker Line-Up

Handpicked for you



PAUL TWIGG
Chief Technology Officer
Digital Commerce Bank



SAI POGULURU
CISO & Head of Technology
Operations
Your Neighbourhood
Credit Union



NABARUN LAHIRI
Managing Director - Head
of Data Management,
Governance & Controls
TD Securities



TEZBIR SINGH
Managing Director, Data &
Analytics Capabilities
BMO Financial Group



OZGE YELOGLU
Vice President, Enterprise
Advanced Analytics
CIBC



SHENSON JOSEPH
Vice President, Data & AI
JPMorgan Chase & Co



JEREMY COUGHLIN
Vice President,
Enterprise Analytics
Coast Capital Savings



CARRIE CHAI
Vice President, Risk Models &
Analytics
Equitable Bank



SAHAR NEZAMI
Vice President,
Analytics & Data
Meridian Credit Union



**PUBUDU
PREMAWARDENA**
Former VP, Enterprise Risk
Management
Equitable Bank



SHONE MOISSEIRI
Director, Advanced
Analytics (AI Risk)
Manulife



**MONA
HASSANZADEH**
Director, Data Science &
Innovation
Meridian Credit Union



FAHAD ZAIDI
Director, Engineering
Neo Financial



ALEXANDER CHAN
Director, Analytics
RBCx



JOEL LI
Director, Data Science
Allstate Canada

... AND MANY MORE!



Data Analytics & AI for Financial Services



#DAFS2025



AGENDA - DAY 1

Tuesday, March 4, 2025

7:30 AM REGISTRATION & NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with **financial services leaders in data**.
- Get to know your **industry peers** and colleagues over a delicious breakfast.
- Source practical tips, discuss **best practices** and prepare for the day ahead.

8:50 AM OPENING REMARKS FROM THE CHAIRPERSON

Gain insight into today's sessions so you can get the most out of your conference experience.

Barb MacLean, CEO & Co-Founder, Velocita, Creator, Fintech Playlist, Advisor, **Cavallo Technologies**, Podcast

9:00 AM KEYNOTE PRESENTATION: AI CHANGE MANAGEMENT

Building a Business Case and Momentum to Drive Change Within Your Organization

Unlock the potential of AI technology to lead transformative change within your organization. Build a compelling business case and foster the momentum necessary for successful change management. Achieve a step-by-step action plan to:

- Get your organization comfortable with innovation and identify how to prioritize transformation projects.
- Engage stakeholders and garner support for your vision.
- Embrace change and risk-taking as a leader.

Amplify your ability to drive change and innovation to ensure your business remains dynamic and adaptable.

Ozge Yeloglu, Vice President, Enterprise Advanced Analytics, **CIBC**

9:30 AM KEYNOTE PANEL DISCUSSION: DATA STRATEGY

Building a Modern Data Strategy that Serves Business Needs and Helps Reap the Benefits of AI and Analytics

Align your data strategy with your business goals to drive growth, innovation, and better decision-making through AI and analytics. Tackle common challenges like legacy systems and data silos while building a data-driven culture across your organization. Walk away with an action plan to:

- Ensure your data initiatives directly contribute to business growth and improve the customer experience.
- Transform data silos and outdated systems into cohesive, actionable insights.
- Empower leadership to make informed, data-driven decisions while remaining adaptable to regulatory changes.

Achieve the strategic insights needed to leverage AI and analytics for long-term business success.

Tezbir Singh, Managing Director, Data & Analytics Capabilities, **BMO Financial Group**
Sahar Nezami, Vice President, Analytics & Data, **Meridian Credit Union**
Mauricio Leon, Director, Data Assets & Data Management, **CIBC Mellon**
Led by **Vlad Cazan**, Chief Technology Officer, **Paybilt**

10:15 AM SPEED NETWORKING! MAKE MEANINGFUL CONNECTIONS

Grow your network by meeting like-minded individuals to share your latest ideas and projects with:

- Enjoy a quick icebreaker, exchange LinkedIn information and **build lasting business relationships**.
- Achieve your conference networking goals in a **fun and agile fashion**.
- **Join a community** of customer experience leaders and gain invaluable support.

10:30 AM INDUSTRY EXPERT PRESENTATION: COMPLIANCE OPERATIONS TRANSFORMATION

Scaling Financial Services Risk and Compliance with GenAI

Financial institutions operating in the Banking-as-a-Service (BaaS) ecosystem face unique compliance challenges, from stringent regulatory requirements (KYC, AML, data privacy) to managing fintech partnerships. This session will explore how Cavallo Technologies leveraged Generative AI-powered solutions within Databricks to help leading U.S. BaaS providers scale their risk and compliance operations. You will walk away with actionable insights on:

- Deploying AI-driven tools to streamline compliance operations and enhance risk management.
- Reducing manual review times and false alerts with automation and intelligent data processing.
- Extracting actionable insights from customer interactions to improve compliance and customer experience.

Harness the power of AI to drive efficiency, reduce risk, and transform compliance in financial services.

Guillaume Colley, Director, AI & Analytics, **Cavallo Technologies**

11:00 AM REFRESHMENTS BREAK & EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Explore the latest **data analytics technology** and strategies catered to financial services with our industry-leading sponsors.
- Share your challenges with the **biggest innovators** in the business.
- Schedule **one-to-one private meetings** for personalized advice.



AGENDA - DAY 1

Tuesday, March 4, 2025

BUSINESS TRACK

High-level planning, business alignment, and organizational transformation

11:30 AM PANEL DISCUSSION: DATA VALUE REALIZATION

Leveraging Data to Achieve Tangible Business Outcomes and Enhance Decision-Making

Unlocking the full value of data is crucial for driving meaningful business outcomes and improving decision-making in financial services. Transform your data insights into actionable strategies that boost revenue, optimize operations, and enhance customer experience. Adopt best practices to:

- Turn data insights into business results that support growth, innovation, and customer satisfaction.
- Overcome challenges in scaling data initiatives across departments and ensure data-driven decision-making at all levels.
- Enhance your organization's ability to make faster, more informed decisions by streamlining data processes and governance.

Amplify the value of your data to improve both top-line and bottom-line performance.

Jeremy Coughlin, Vice President, Enterprise Analytics, **Coast Capital Savings**

Alexander Chan, Director, Analytics, **RBCx**

Julie-Melissa Marin, Senior Manager, Conversational Marketing, **National Bank of Canada**

Papa Nguer, Director Technical Sales for Canada & East, **Informatica**

TECHNICAL TRACK

Tools, frameworks, and implementation strategies for data, AI, and analytics

11:30 AM PANEL DISCUSSION: DATA MANAGEMENT & GOVERNANCE IN FINANCIAL SERVICES

Modernizing Data Management to Improve Data Quality and Increase Operational Efficiency

Effective data management and governance are critical for financial institutions to ensure high-quality data and streamlined operations. Modernize your data management frameworks, enhance governance, and boost operational efficiency while ensuring regulatory compliance. Take away specific solutions to:

- Modernize your data management processes to improve data quality and accuracy across the organization.
- Implement governance structures that ensure compliance and minimize operational risks.
- Drive operational efficiency by reducing data silos and improving cross-departmental collaboration.

Improve your data management framework to enhance both efficiency and compliance across your institution.

Nabaran Lahiri, Managing Director, Head of Data Management, Governance & Controls, **TD Securities**

Fahad Zaidi, Director, Engineering, **Neo Financial**

Matt Waynert, Director, Data Engineering and Advanced Analytics, **General Bank of Canada**

Mo Bayan, Director, Business Intelligence & Data Enablement, **Sun Life**

Barb MacLean, CEO & Co-Founder, Velocita, Creator, Fintech Playlist, Advisor, **Cavallo Technologies**, Podcast Co-Host

BUSINESS TRACK

12:15 AM CASE STUDY: MODERN DATA ECOSYSTEM

Building the Next-Generation Data Ecosystem to Support Your Business Strategy

Creating a next-generation data ecosystem is essential for aligning data management with your business strategy and driving innovation. Explore how a modern data ecosystem enhances data accessibility, scalability, and agility, enabling organizations to make data-driven decisions that fuel business growth. Master the success factors to:

- Design a data ecosystem that integrates seamlessly with your business strategy and enhances operational efficiency.
- Implement scalable and flexible data architectures that support long-term growth and innovation.
- Ensure data accessibility across teams to promote collaboration and accelerate decision-making.

Perfect your strategies to build a cutting-edge data ecosystem that aligns with your business objectives.

Matt Waynert, Director, Data Engineering and Advanced Analytics, **General Bank of Canada**

TECHNICAL TRACK

12:15 AM CASE STUDY: DATA-DRIVEN OPERATIONAL FORECASTING & RESOURCE PLANNING

Optimizing Resource Planning and Enhancing Colleague and Customer Experience with AI-Driven and Statistical Models

In this case study, you will explore how a series of AI-driven and statistical forecasting models transformed forecasting accuracy, enabling optimal short-term scheduling and long-term hiring decisions in the TD Bank Operations group. Learn how transitioning from legacy systems to data-driven approaches optimized resource capacity planning and achieved cost efficiency. You will walk away with practical advice on how to:

- Improve forecast accuracy with AI and statistical models, enabling precise short-term and long-term operational planning.
- Balance resource capacity and customer expectations, ensuring service level agreements are met through better staffing strategies.
- Enhance transparency in decision-making and greater explainability of outcomes.
- Leverage continually trained machine learning models to adapt to evolving data and sustain operational excellence.
- Build reusable machine learning pipelines, allowing for ease of model deployment and Enterprise-level scalability

Optimize operations, reduce costs, and elevate the colleague and customer experience with data-driven forecasting.

Justin Chan, Senior Manager, **Data Science, TD**

Amanda Easson, Applied Machine Learning Scientist II, **TD**

Manigandan Chandrasekaran, Applied Machine Learning Scientist II, **TD**



AGENDA - DAY 1

Tuesday, March 4, 2025

BUSINESS TRACK

12:45 PM INDUSTRY EXPERT PRESENTATION: REAL-TIME INSIGHTS, REAL-TIME ACTION

The Strategic Playbook for Effective Risk and Fraud Prevention with Modern Data Integration

Preventing fraud and mitigating financial risk requires real-time access to critical data—but legacy systems struggle to keep up with the speed and scale of modern threats. This session will explore how financial enterprises can leverage modern data integration to centralize data to enhance fraud detection and ensure compliance with reliable, secure data movement. You will walk away with actionable insights so you can:

- Modernize data pipelines to centralize critical information from ERP systems, legacy databases, and other key sources.
- Leverage advanced database replication to detect fraud and mitigate risk before escalation.
- Securely synchronize data across the enterprise to enhance reliability, ensure compliance, and protect sensitive information.

Unlock the power of real-time data access to strengthen fraud prevention, enhance security, and drive smarter risk management.

Jordan Martz, Senior Sales Engineer, Enterprise, **Fivetran**

TECHNICAL TRACK

12:45 PM INDUSTRY EXPERT PRESENTATION: HARNESSING GENAI IN FINANCIAL SERVICES

Overcoming Challenges with Dynamic Data

Financial institutions operate in a data-rich environment, yet many struggle to fully harness GenAI's potential due to the ever-changing nature of financial data. While traditional Retrieval Augmented Generation (RAG) grounds AI in enterprise data, it often falls short with rapidly evolving datasets. This session will explore how Query RAG, a next-generation approach, enables large language models (LLMs) to leverage real-time, dynamic data for greater accuracy, agility, and actionable intelligence. You will walk away with insights on:

- Overcoming challenges in integrating AI with real-time, evolving financial data.
- Applying Query RAG to structured data for more precise, context-aware AI insights.
- Ensuring data security and compliance in AI-driven financial solutions.

Transform your data strategy to drive competitive advantage, enhance decision-making, and unlock new opportunities with GenAI.

Terry Dorsey, Senior Data Architect & Evangelist, **Denodo**

1:15 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the **latest industry issues**.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy great food and service while engaging with your **financial services colleagues in data**.

2:15 PM EXHIBITOR LOUNGE VISITS: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Browse through different sponsor booths and **test drive new technology**.
- Enter your name for a chance to **win exciting prizes**.
- Take advantage of **event-specific offers** and special content.

2:45 PM WORKSHOPS (SELECT ONE)

Break into smaller groups of approximately 25 industry peers to work through "how-to's" and apply them to your business scenario.

WORKSHOP A: ANALYTICS MATURITY

Maximizing Impact Within Your Organization Through Increasing Your Analytics Organization Maturity

In this hands-on workshop, explore how to create a detailed roadmap for analytics maturity, design an organizational structure, and implement changes while addressing key challenges along the way. Whether your organization is just starting its analytics journey or already has a solid foundation in place, this session provides actionable insights for every stage of maturity. Walk away with practical tips and insights on how to:

- Conduct a comprehensive analytics maturity assessment, leveraging both internal insights and external expertise.
- Designing effective RFPs and partnerships, ensuring alignment with organizational goals and needs.
- Building a practical roadmap and implementation plan, including key questions to guide your journey.

Create a meaningful roadmap that balances strategy with action, enabling success at any stage of analytics maturity.

Joel Li, Director, Data Science, **Allstate Canada**

OR



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WORKSHOP B: RISK OPERATIONS

Enabling Proactive Risk Mitigation Through Leveraging Real-Time AI-Powered Analytics

Risk management remains one of the top priorities for financial institutions, and the ability to mitigate risks proactively can significantly enhance operational security. Discover how AI-powered analytics are being used in real-time to combat fraud, improve response times, and reduce financial losses. Adopt best practices to:

- Utilize AI and machine learning to identify and address risks as they emerge in real-time.
- Strengthen fraud detection systems with integrated analytics and automation to improve accuracy and efficiency.
- Develop proactive mitigation strategies that reduce exposure and enhance your organization's risk resilience.

Discover how real-time AI insights can revolutionize your risk management strategy and drive operational excellence.

Pubudu Premawardena, Former Vice President, Enterprise Risk Management, **Equitable Bank**

OR

WORKSHOP C: MODERNIZED DATA PLATFORM

Optimizing Data Pipelines for Real-Time Analytics

In the age of instant decision-making, optimizing data pipelines for real-time analytics is essential for driving business agility and operational efficiency. This case study will demonstrate how a modernized data platform was implemented to enable faster data processing, seamless integration, and real-time insights that improve business outcomes. Source practical tips to:

- Streamline data pipelines to ensure faster access to real-time analytics and insights.
- Integrate diverse data sources into a unified platform to enhance data accuracy and availability.
- Use real-time analytics to facilitate informed, timely decision-making across your organization.

Excel in modernizing your data platform to unlock the full potential of real-time analytics.

Samuel Easto-Lefebvre, National AI Lead, Impact & Innovation, **BDC**

3:45 PM REFRESHMENTS BREAK & EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy **exclusive sponsor demos** and experience the next level of data innovation firsthand.
- Meet one-on-one with leading solution providers to **discuss organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives and ideas.

4:15 PM PANEL DISCUSSION: DATA ACCESS AND TRANSPARENCY REGULATIONS

Establishing a Collaborative Relationship with Regulators to Drive Business Capability Enhancement

As financial services face increasing regulatory scrutiny around data access and transparency, building a cooperative relationship with regulators is critical. Work collaboratively with regulators to enhance business capabilities while ensuring compliance. Develop a blueprint to:

- Establish proactive communication channels with regulators to ensure alignment and transparency.
- Leverage regulatory requirements as an opportunity to drive business innovation and capability enhancement.
- Implement governance frameworks that balance compliance with operational agility.

Transform your regulatory relationships with strategies that drive business growth through enhanced data practices.

Mona Hassanzadeh, Director, Data Science & Innovation, **Meridian Credit Union**
Sai Poguluru, CISO & Head of Technology Operations, **Your Neighbourhood Credit Union**

Paul Twigg, Chief Technology Officer, **Digital Commerce Bank**

Barb MacLean, CEO & Co-Founder, Velocita, Creator, Fintech Playlist, Advisor, **Cavallo Technologies**, **Podcast Co-Host**

4:00 PM CASE STUDY: AI STRATEGY IN ACTION

Balancing Build, Buy, and Adapt Approaches to Deliver Impactful AI Solutions

Crafting an effective AI strategy requires finding the right balance between building models in-house, buying pre-trained solutions, and adapting them for unique use cases. This case study explores how a thoughtful build-buy-adapt strategy has driven success across a variety of applications, from underwriting improvements to contract reviews and client targeting. Learn how to evaluate the best approach for your projects and deliver AI solutions that meet business needs efficiently and effectively. You will walk away with tips on:

- Developing a strategic framework to determine when to build, buy, or adapt AI models.
- Leveraging pre-trained models and tools like Databricks, Microsoft, and Google to accelerate AI development and deployment.



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- Exploring real-world use cases, including legal contract reviews (buy), underwriting optimization (adapt), and client targeting models (build).

Gain actionable insights to craft an AI strategy that aligns with your goals and maximizes the value of your resources.

Daniel Capriles, Director, Advanced Analytics & AI, **BDC**

5:15 PM END OF DAY ONE SUMMARY & CLOSING REMARKS

Review the key solutions and takeaways from today's sessions. Source a summary of action points to implement in your work. Discuss tomorrow's highlights!

Barb MacLean, CEO & Co-Founder, Velocita, Creator, Fintech Playlist, Advisor, **Cavallo Technologies**, **Podcast Co-Host**

5:20 PM EVENING RECEPTION: ENJOY GREAT CONVERSATION, MUSIC & NETWORKING



AGENDA - DAY 2

Wednesday, March 5, 2025

8:00 AM DAY TWO REGISTRATION & NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with **financial services leaders**.
- Get to know your **industry peers** and colleagues over a delicious breakfast.
- Source practical tips, discuss **best practices**, and prepare for the day ahead.

9:00 AM DAY TWO OPENING REMARKS FROM THE CHAIRPERSON

Gain insight into today's sessions so you can get the most out of your conference experience.

Barb MacLean, CEO & Co-Founder, Velocita, Creator, Fintech Playlist, Advisor, **Cavallo Technologies, Podcast Co-Host**

9:30 AM KEYNOTE PRESENTATION: AI-POWERED DATA TRANSFORMATION

Unlocking Value and Navigating Challenges in Financial Services

Transform raw data into meaningful outputs through AI, from the integration of extensive datalakes to the creation of advanced chatbots. Learn best practices for aligning AI initiatives with financial goals, while addressing responsible AI and data integration challenges. Walk away with insights and tips on:

- Integrating data effectively for AI use cases, with strategies for managing extensive datalakes to support AI models and streamline data transformation.
- Evaluating the financial impact of AI initiatives, balancing potential gains with cost considerations and ROI assessment.
- Ensuring responsible AI implementation, focusing on data security, compliance, and ethical considerations as AI integrates with data platforms.

Join this session to explore how financial services can harness AI and data for maximum impact, balancing innovation with responsible, strategic practices.

Shenson Joseph, Vice President, Data & AI, **JPMorgan Chase & Co**

10.00 AM INDUSTRY EXPERT PRESENTATION: YOUR VOICE IS NOT YOUR PASSWORD

Test your Voice Biometrics System with Vishing A.I. Penetration Test

AI-driven voice phishing (vishing) is an emerging threat, challenging the effectiveness of voice biometrics in fraud prevention. As deepfake technology advances, financial institutions must continuously assess their defences to stay ahead of evolving threats. This session will explore a vishing penetration testing strategy designed to enhance security frameworks and mitigate financial risk. You will walk away with actionable insights on:

- Protecting financial professionals and their clientele from potentially devastating financial losses.
- Performing highly accurate detection of both fake and deepfake audio using AI-driven security solutions.
- Enabling real-time processing and instant decision-making based on advanced voice authentication analysis.

Enhance your fraud prevention strategy with AI-powered voice security solutions designed to detect and mitigate emerging vishing threats.

Hussain Jaber, Director, Fraud & Financial Crime - Strategy and Engineering, **GoodLabs Studio**

10:30 AM KEYNOTE PANEL DISCUSSION: GENAI STRATEGY

Managing Expectations and Assessing ROI for GenAI Projects

As organizations increasingly adopt GenAI, it's crucial to balance ambition with realistic expectations and clear measures of success. Establish practical goals for GenAI initiatives and determine how to assess the ROI to ensure these projects deliver tangible value. Take away specific solutions to:

- Set clear, achievable expectations for GenAI initiatives that align with business goals.
- Develop metrics and frameworks to accurately measure the ROI of GenAI projects.
- Navigate common challenges in managing GenAI implementation while maximizing business impact.

Optimize your approach to managing expectations and assessing the true value of your GenAI investments.

Chris Patterson, Head of Enterprise AI Platforms & Solutions, **CIBC**

Alina Rivilis, Director, Data Science & Head of AI, **Home Trust Company**

Amit Satpathy, Former Director, AI Engineering, **Munich RE**

Simon Sun, Manager, Customer Advisory, **SAS**

Barb MacLean, CEO & Co-Founder, Velocita, Creator, Fintech Playlist, Advisor, **Cavallo Technologies, Podcast Co-Host**

11:15 AM REFRESHMENTS BREAK & EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

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- Schedule **one-to-one private meetings** for personalized advice.



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11:45 AM PRESENTATION: FROM VISION TO EXECUTION

Building a Winning Strategy for AI Implementation

Deploying AI successfully requires more than advanced technology—it demands a strategic framework that bridges business objectives, data readiness, and organizational alignment. Create a robust AI strategy, from identifying use cases to fostering cross-functional collaboration and managing risks. Gain insights into what it takes to move beyond pilots and achieve scalable, impactful AI solutions through a practical roadmap on:

- Defining clear goals and use cases for AI initiatives, ensuring alignment with business priorities and measurable outcomes.
- Building the foundation for AI success, with a focus on data preparation, governance, and integration.
- Driving adoption and collaboration, overcoming organizational silos and building a culture of innovation and trust.

Develop and execute an AI strategy that delivers tangible business value.

Alina Rivilis, Director, Data Science & Head of AI, **Home Trust Company**

12:15 PM ROUNDTABLE DISCUSSIONS (Please select one)

Break into smaller groups of approximately 20 industry peers to work through a series of questions and challenges. Share knowledge on a particular topic that is most critical to your role and business.

- AI IN FINANCIAL CRIME:** Leveraging Artificial Intelligence to Combat Fraud, Money Laundering, and Cyber Threats.
Carrie Chai, Vice President, Risk Models & Analytics, **Equitable Bank**
- TALENT FIRST:** Attracting, Developing and Retaining Top Talent in a Competitive Market.
Julie-Melissa Marin, Senior Manager, Conversational Marketing, **National Bank of Canada**
- THE FUTURE OF DATA ARCHITECTURE & REAL-TIME DATA IN FINANCIAL SERVICES:** led by **Shawn Lancaster**, Account Executive, Enterprise, **Fivetran**
- TBA: LED BY QLIK**

1:15 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the **latest industry issues**.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy great food and service while engaging with your **financial services** colleagues in data.

2:00 PM EXHIBITOR LOUNGE VISITS: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

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2:30 PM CASE STUDY: PORTFOLIO-BASED APPROACH TO GENAI RISK MANAGEMENT

Implementing Best Practices for GenAI Governance, Risk Assessment and Validation

As financial institutions accelerate their adoption of Generative AI, the need for a structured and proactive risk management framework has never been greater. This session will explore a targeted approach to GenAI risk management, focusing on profiling different risk levels, applying governance best practices, and implementing a holistic strategy to measure, mitigate, and monitor AI-related risks. You will walk away with actionable insights on:

- Developing a risk profiling framework to assess and manage AI model risks effectively.
- Implementing governance best practices to ensure compliance, security, and ethical AI use.
- Establishing a continuous monitoring approach to track evolving risks and maintain AI integrity.

Strengthen your AI governance strategy with a structured, targeted approach to risk management and compliance.

Shone Moisseiri, Director, Advanced Analytics (AI Risk), **Manulife**

Parisa Lak, Senior Data Scientist - Group Advanced Analytic, **Manulife**

3:00 PM PANEL DISCUSSION: RESPONSIBLE AI

Navigating the Complex Landscape of Risks, Regulations, and Biases to Drive AI Innovation in Finance

As AI continues to revolutionize the financial services industry, organizations must navigate a complex landscape of risks, regulations, and biases to fully harness its potential responsibly. Drive AI innovation while upholding ethical standards, ensuring compliance, and mitigating risks. Adopt best practices to:

- Identify and manage the ethical risks and biases inherent in AI algorithms.
- Develop strategies to ensure compliance with evolving AI regulations and standards in financial services.
- Foster a culture of responsible AI innovation that balances risk management with business advancement.

Adapt actionable strategies to drive responsible AI innovation while safeguarding your organization against regulatory and ethical pitfalls.



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Carrie Chai, Vice President, Risk Models & Analytics, **Equitable Bank**
Parisa Lak, Senior Data Scientist - Group Advanced Analytic, **Manulife**
Barb MacLean, CEO & Co-Founder, Velocita, Creator, Fintech Playlist, Advisor,
Cavallo Technologies, **Podcast Co-Host**

3:30 PM PRESENTATION: DATA STORYTELLING

Turning Complex Data into Compelling Narratives to Drive Strategic Success

In today's data-driven world, the ability to transform complex information into clear and compelling narratives is critical for guiding decisions and achieving strategic objectives. This session will help you:

- Translate complex data into impactful stories that resonate with key stakeholders.
- Build data-driven narratives that inspire action and align with organizational goals.
- Uncover opportunities for data-driven innovation while fostering clarity, engagement, and measurable results.

Elevate your storytelling skills to turn data into a powerful driver of strategic success.

Melisa Albas, Director, Enterprise Insight, **First West Credit Union**

4:00 PM CLOSING REMARKS & END OF SUMMIT

Review the key solutions and takeaways from the conference. Source a summary of action points to implement in your work.

Barb MacLean, CEO & Co-Founder, Velocita, Creator, Fintech Playlist, Advisor,
Cavallo Technologies, **Podcast Co-Host**



“

9/10 - this is a great event for better understanding the evolution of the data market.

Desjardins



“

“Very interesting speakers who give good food for thought. Very well organized, easy accessible location. I would recommend this event to data analytics professionals.”

Gestion FÉRIQUE



“

“A great line-up of speakers with timely and relevant advice and tips for the world we live in today. From ChatGPT to storytelling about data, the info was interesting and useful to senior leads and data scientists.”

Royal Bank of Canada



“

Great setting, well managed with good food. Very good speakers.”

Scotiabank



“

I really liked this event. It was well organized ... and there were excellent presentations and perspectives that made you think ... Good opportunities for networking as well!

National Bank of Canada





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Sheraton Centre Toronto Hotel, Toronto, ON

How to Register

IN-PERSON PASS

FULL TWO-DAY ACCESS:

Take advantage of keynote sessions, panel discussions, case studies, interactive roundtables and one week of pre-event networking via our dedicated platform

FACE-TO-FACE NETWORKING:

Connect and build valuable relationships with our audience of thought leaders

5-STAR TREATMENT:

Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one stunning location

EXPO HALL:

Form lasting business partnerships, test drive the latest solutions and gather exclusive content from industry-leading experts

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event

VIRTUAL PASS

TWO-DAY LIVE STREAM ACCESS:

Tune into keynote sessions, panel discussions and case studies with real-time Q&A from the comfort of your home

VIRTUAL NETWORKING:

Connect and build valuable relationships with our audience of thought leaders through topic message boards, interactive roundtables, and one-on-one discussions via our private messaging tool

VIRTUAL EXPO HALL:

Form lasting business partnerships, test drive the latest solutions and gather exclusive content from industry-leading experts

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges

ON-DEMAND ACCESS:

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